



REGISTER NOW →

Location Intelligence Virtual Conference 2010

ONLINE VIRTUAL CONFERENCE

JUNE 02

{10}

LI Virtual 2010

Location Intelligence Virtual Conference for
Enterprise Applications
An Online Virtual Conference



Exhibitor Prospectus

Online Virtual Conference

June 2, 2010

www.LocationIntelligence.Net

A Directions Media Event

Conference Overview

-  **Recent research conducted by *Directions Magazine* indicates that during 2009, fully three-quarters of respondents skipped conferences, training events or trade shows they normally attend because of budget constraints.**
 -  **The objective is to offer a 3.5 hour event to highlight new technology trends, especially as they relate to enterprise applications for these industry segments.**
 -  **Attendees will pay \$39.95 to participate.**
-

Key Themes for LI Virtual 2010

- 1. Enterprise Applications.** The webinar will address applications in retail, banking and insurance.
- 2. Case Studies.** Solution providers will be given the opportunity to introduce users, but the users will be the primary speakers.
- 3. ROI of Enterprise Applications.** Speakers will address the specific benefits and value their organizations gained, as well as avoidable pitfalls.

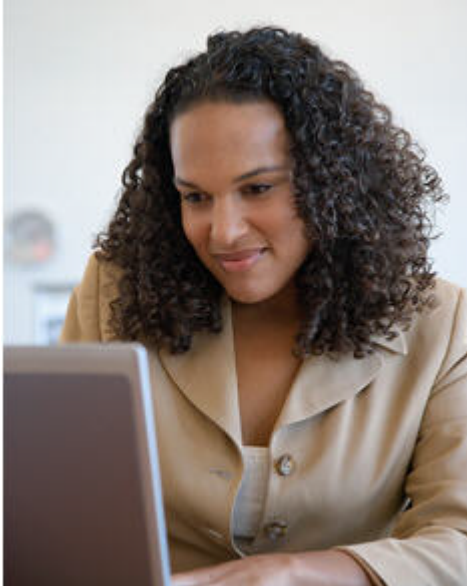
Information for Sponsors

- 🌐 Six sponsorships are available, at a cost of \$2,495 each.
- 🌐 Each sponsor has a 20-minute slots on the program, which includes an introduction by the sponsor. At least 15 minutes will be dedicated to the case study speaker.
- 🌐 Two opportunities are available for each “vertical” – retail, banking and insurance.
- 🌐 We expect that each participating company will spend **at least 20 hours of preparation**. Company representatives and speakers will participate in planning teleconferences and dress rehearsals. Participation in all pre-webinar activities is mandatory.
- 🌐 Additional questions may be addressed to info@locationintelligence.net

Venue – GoToWebinar – A Proven Platform

Citrix's GoToWebinar will be the platform for this online conference.

GoToWebinar®



Directions Media has successfully used GoToWebinar for more than 25 webinars.

LI Virtual 2010

Sponsor Registration Agreement must be received by April 1, 2010

Exhibitor Contact and Sponsorship Information Contract, Regulations & Agreement

PLEASE COMPLETE ALL INFORMATION – FAX THIS PAGE AND PAGE 18 TO 240-250-7257 or email to info@locationintelligence.net

Speaker Sponsorship (\$2,495)

Company: _____

Address: _____

City: _____ State: _____ Zip _____

Country: _____

Primary Contact Name: _____

Phone: _____

Fax: _____

Email: _____

Billing Contact (if different from above):

Name: _____

Phone: _____ Fax: _____

Email: _____

Signing below constitutes as sales agreement between the company and Directions Media to perform services as outlined in this document. Payment is due upon receipt of invoice supplied by Directions Media. Cancellation within 60 days of the event will incur financial harm to Directions Media and refunds will not be granted. Other terms and conditions are provided on the next page.

Signature: _____ Date: _____, 2010

Program Agenda (All times in Eastern Daylight Savings)

12:00 – 12:10 p.m.	Introductions and Housekeeping
12:10 – 1:15 p.m.	Retail Solutions
12:10 – 12:15 p.m.	Introductions
12:15 – 12:35 p.m.	Application 1
12:35 – 12:55 p.m.	Application 2
12:55 – 1:10 p.m.	Q&A
1:10 – 2:15 p.m.	Banking Solutions
1:15 – 1:20 p.m.	Introductions
1:20 – 1:40 p.m.	Application 1
1:40 – 2:00 p.m.	Application 2
2:00 – 2:15 p.m.	Q&A
2:15 – 3:20 p.m.	Insurance Solutions
2:20 – 2:25 p.m.	Introductions
2:25 – 2:45 p.m.	Application 1
2:45 – 3:05 p.m.	Application 2
3:05 – 3:20 p.m.	Q&A
3:20 – 3:30 p.m.	Wrap-up

Terms and Conditions

The following is a list of regulations set forth by Directions Media (“Conference Management”) for exhibitors at the LI Virtual Event. The regulations are designed to ensure fairness, to eliminate problems and control costs. Sponsors are urged to study the regulations carefully to avoid any difficulties during their participation in this event.

Promotion – All event-related advertising and promotion are conducted at the discretion of the Directions Media; provided, however, that written permission must be obtained before using sponsor’s marks or logos in advertising or promotional materials. Directions Media represents and covenants that all of the communications with third parties described in this Agreement will at all times comply with all applicable laws, statutes, ordinances, and regulations that directly or indirectly apply to such communications.

Endorsement – The Parties to this Agreement do not approve, endorse, or recommend the use of any specific commercial product or service. Therefore, the sponsor may not imply, either verbally or in print, that his or her products or services are approved, endorsed, or recommended by the Parties by virtue of the sponsor’s presence at this event.

Commitment of Services – Directions Media states that it will provide all services and benefits listed in this Agreement according to the level of sponsorship selected by the sponsor. If the Directions Media cancels the event for any reason, sponsor is entitled to a full refund of fees paid pursuant to this Agreement.

Impossibility/Force Majeure: The performance of the Agreement is subject to termination without liability upon the occurrence of any circumstance beyond the control of the Conference Parties – such as acts of God, war, terrorism, government regulations, disaster (natural or man-made), strikes (except those involving the employees or agents of the party seeking the protection of this clause), civil disorder, or curtailment of transportation facilities – to the extent that such circumstance makes it illegal or impossible to provide services. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice to the other party setting forth the basis for such termination as soon as reasonably practical – but in no event longer than ten (10) days – after learning of such basis.

Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the event, supersedes all other oral and written representations, understandings, or agreements relating to the event; and may be amended only by written agreement signed by the parties.

Governing Law: This Agreement shall be governed by, and construed in accordance with the laws of the State of Illinois (without giving effect to the choice of law principles thereof). Any action based on or arising out of this Agreement shall be brought and maintained exclusively in any court of the State of Illinois or any federal court of the United States, in each case located in the State of Illinois. Each of the parties hereby expressly and irrevocably submits to the jurisdiction of such courts for the purposes of any such action and expressly and irrevocably waives, to the fullest extent permitted by law, any objection which it may have or hereafter may have to the laying of venue of any such action brought in any such court and any claim that any such action has been brought in an inconvenient forum. If any provision of this Agreement is found by a court of competent jurisdiction to be unenforceable, such provision shall not affect the other provisions, but such unenforceable provisions shall be deemed modified to the extent necessary to render it enforceable, preserving to the fullest extent permissible the intent of the parties set forth herein.

Sponsorship - \$2495

Sponsorship-\$2495		
Sponsor Benefits	Directions Media To Supply	Exhibitor to Supply
Complete Webinar Production support	<ul style="list-style-type: none"> • Program planning • Presentation critique • Post production editing • Promotion via web & email marketing • Archiving for replay 	<ul style="list-style-type: none"> • Company logo artwork • Presentation/PowerPoint Materials in final form • Case Study information
Entire LI Virtual registration list (both registered and "live" attendance)	Final registration list	N/A
Statistical Review of Attendees	Each webinar sponsor receives a spreadsheet showing: <ul style="list-style-type: none"> • The answers to all webinar online polls • Attentiveness measure of audience • Cross tabulation of "live" attendee with registration question responses 	N/A
20 minute presentation of a case study featuring a client application	<ul style="list-style-type: none"> • Webinar platform • Speaker coordination 	<ul style="list-style-type: none"> • Senior Executive for presentation • Case study client for participation in presentation
Optional benefits (call for details and pricing) <ul style="list-style-type: none"> • Sales lead follow up 	Call back and qualification of sales leads	N/A

Signature Page

Exhibitor Agreement

The signatures below indicate that each party has reviewed and agreed to the terms set forth herein.

This constitutes an order by Exhibitor (Company Name)._____

Payment is due 30 days net upon receipt of invoice. Penalties will be assessed for invoices that are past due. Send all payments payable to: Directions Media, 194 Green Bay Road, Glencoe, IL 60022

Indicate other sponsorships found on page 9 (please specify):_____

Purchase Order Number for this Exhibit Order: _____ (if any)

Table top exhibit area preferences will be assigned on a first come, first serve basis.

Please authorize by signing and dating below. Cancellation allowed 30 days before event. No refunds for Exhibitor cancellation thereafter. Send this completed page by fax or email as soon as possible and not later than September 1, 2010, to:

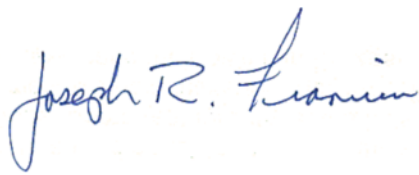
Jane Elliott, Publisher, Directions Media
Fax: 240-250-7257
Phone: 847-242-0412
Jane.Elliott@Directionsmag.com

An invoice will be sent via email to the billing contact listed on the first page of this Agreement.

Exhibitor Signature: _____

Date: _____

For **Directions Media**



By: _____
Title: Editor-in-Chief & Vice Publisher
Date: February 1, 2010



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Reserve your sponsorship for LI Virtual 2010 today!

For sales...contact Jane Elliott

Jane.Elliott@DirectionsMag.com

847-242-0412

Or for conference program information
contact Joe Francica, Conference
Chairman

Joe.Francica@DirectionsMag.com

256-650-0205