



Directions Magazine
Official Remote Sensing Contest Rules and Regulations
Voting and Eligibility for Submissions
2005

1. **Entry Rules:** The contest is open to anyone wishing to submit a remotely-sensed image for participation to this Remote Sensing Contest (see separate guidelines for contestants that submit sites to the contest). The Directions Magazine website that will host submissions of remote sensing image entries will be open between June 1 and June 20, 2005. Voting in the Remote Sensing Contest is open to visitors to Directions Magazine website between June 21 and June 30. Employees of Directions Magazine, the supporting advertising sponsors (DigitalGlobe and Radarsat International), its affiliates, subsidiaries, distributors and advertising and promotion agencies or the immediate families of each are not eligible to enter. Federal, state and local laws or regulations apply. Void where prohibited by law.
2. **Submission of Remotely Sensed Image for Remote Sensing Contest:** Between June 1 and June 20, contestants may submit a remotely sensed image to the Remote Sensing Contest in any of the three categories: Classified/thematic imagery; Image Maps (integrated terrain and satellite data); and Unique Geomorphologic images (pretty pictures from space!).
 - a. **Thematically Mapped** imagery will be regarded as those images that have been digitally enhanced through image processing or classification and use a single image on which the classification was employed.
 - b. **Image Maps** will be regarded as having been the result of multiple digital images or that, which has been integrated with other digital data such as terrain or other georeferenced data.
 - c. **Geomorphologic Imagery** will be regarded as those submitted images that show a unique land feature (images other than those of the earth are admissible) and have not been enhanced.
3. **Limitations:** There is a limit of three (3) images that a single contestant can enter in each category. Therefore, a contestant may enter a total of only nine (9) images to the contest.
4. **Eligibility of Submitted Remotely sensed images:** All remotely sensed images submitted to the Remote Sensing Contest must be online to the contest area and ready to be viewed. No remotely sensed image will be considered a valid entry unless those voting on each image can view the image in both a thumbnail and full resolution view. The full resolution view maybe located on a website other than at Directions Magazine. The contestant must supply the URL with their entry form to the full resolution view.
5. **Sponsor:** Sponsor of sweepstakes is JSJ Elliott and Associates (Sponsor), 194 Green Bay Road, Glencoe IL 60022 ("Sponsor"). Sponsor is not responsible for Internet connection or computer software or hardware equipment malfunction or for misdirected or incomplete entries. Limit one (1) Registration Form per Entrant. Failure to provide all of the information requested in the Registration Form may result in delay or rejection of your entry.
6. **Voters of the Remotely Sensed Image Contest:** Voters will be allowed to vote only once for a remotely sensed image in **each** category between June 21 and June

30, 2005. The voting will end at 5:00 p.m. Pacific Daylight Time on June 30th. Violation of this rule will invalidate the voter's vote and their eligibility for prizes.

7. **Winners of the Remote Sensing Contest:** The voters who visit Directions Magazine's Website will judge the Winners of the Remote Sensing Contest in each category. Judging of the best remotely sensed image is the sole discretion of the voter. The winner selected will have the most votes in each category. The winner in each category of the Remote Sensing Contest will receive one prize.
8. **Drawing Among Voters in the Remote Sensing Contest:** A Random drawing to award prizes will be conducted on or about June 30th from among all eligible voters who agreed to have their name entered into the drawing and received during the entry period. Directions Magazine staff, whose decisions will be final, will conduct the drawing from among the voters of the Remote Sensing Contest. Winner(s) will be notified by email or phone and will be required to complete and return an affidavit of eligibility/liability/publicity release, which must be received within 14 days of date printed on notification or an alternate winner will be selected. If prize notification is returned as undeliverable, the prize will be awarded to an alternate winner after the 14 day waiting period. All taxes on prize or any incidental travel expenses not mentioned herein are the responsibility of the winner. No prize substitutions except by Sponsor due to prize unavailability, in which case a prize of equal or greater value will be awarded. Acceptance of prize constitutes permission (except where prohibited by law) to use winner's name, location, and prize won promotional purposes without additional compensation. There will be no duplicate prizes. If by chance a voter is selected twice because they have voted for winners in more than one category, they will receive only one prize and a drawing for the second prize winner will be conducted.
9. **Prize:** Each category winner of the Remote Sensing Contest will receive one prize.
10. **Waivers and Rights:** Winners may waive the right to receive any prize. No cash or other substitution is allowed, except by Sponsor, which reserves the right to substitute a prize of comparable value if a specified prize cannot be awarded as described for any reason. Prizes must be accepted as awarded and are non-assignable and nontransferable. The prize will be shipped to winner's address. Upon shipment, Sponsor will be deemed to have awarded the prize to the winner with winner assuming full ownership of and responsibility for the prize. Allow 4-6 weeks for delivery. Sponsor may substitute prizes at their discretion.
11. **Notices:** For winner's name, (available after June 30, 2005) send an email to pr@directionsmag.com.
12. **Terms and Conditions:** Participation in the Remote Sensing Contest constitutes Entrant's full and unconditional agreement to and acceptance of these Official Rules and Entrant hereby releases Sponsor, its subsidiaries, divisions, affiliates, officers, directors, employees and agents from any and all liability arising out of Entrant's participation in the Remote Sensing Contest and Entrant's receipt and use of any prize. Sponsor is not responsible for lost, late, incomplete, illegible or misdirected mail or email, for failed, partial or garbled computer transmissions, or for technical failures of any kind, including, but not limited to electronic malfunctioning of any facsimile equipment, network, hardware or software. Except where prohibited, participation in this Remote Sensing Contest constitutes Entrant's consent to the use of Entrant's name and company name, address (city and state) and/or photograph or any likeness for advertising or publicity purposes without further compensation. Sponsor reserves the right to cancel or modify the Remote Sensing Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control that

impairs the integrity of the Remote Sensing Contest as determined by Sponsor in its sole discretion.

As a condition of entering this Remote Sensing Contest, Entrant agrees that all decisions of the Sponsor are final and conclusive in all matters relating to the administration of the Remote Sensing Contest and the determination of winners. Entrant further agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Remote Sensing Contest, or any prizes awarded, other than the administration of the Remote Sensing Contest or the determination of winners shall be resolved exclusively by arbitration under the American Arbitration Association in New York, New York; (2) any and all claims, judgments and awards shall be limited to actual out of pocket costs incurred, including costs associated with entering this Remote Sensing Contest but in no event attorneys' fees; and (3) under no circumstances will Entrant be permitted to obtain awards for and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrant and Sponsor in connection with the Remote Sensing Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois, U.S.A., without giving effect to any choice of law or conflict of law rules or provisions, which would cause the application of the laws of any jurisdiction other than the State of Illinois, U.S.A. Contest is subject to all applicable federal, state, and local laws. Void where prohibited.

13. **Personal Data:** Sponsors will not use personal data about Entrants obtained from the entry form for any purpose other than for the administration of the Remote Sensing Contest. All personal data will be kept at JSJ Elliott and Associates, Glencoe, Illinois, U.S.A.
14. **Copyright:** All descriptions and uploaded graphics become the property of Directions Magazine are protected by the Copyright Laws of the United States.